The Doctoral Education Market:

Trends and Insights in Key Disciplines



likely to decline. Based on the latest data from the 2018/2019 academic year, here's a snapshot of the four largest doctoral verticals and programs within to watch.

On the up: The doctoral degree market has increased a notable 18% since 2010.

While some programs are positioned to thrive over the coming decade, others are

Health

of all doctoral grads **Largest Health Program** Medicine

39%

Registered

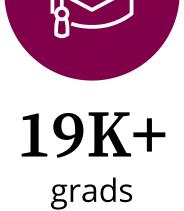
Nursing

consistently been the largest doctoral-

Health is growing steadily and has

level vertical for the last decade.

19K+





Doctoral Health Programs Highest Online Adoption



(min. 40 programs reporting grads)

Most health programs are still ground-only,

but certain programs have significant online adoption.

29%

Family Practice

Nursing

Programs

51%



Fastest-Growing Health

29%

Nursing Science

44%

Numerous health and nursing accreditation

bodies are considering doctoral-level study as a new

doctorates to grow significantly in recent years.

requirement for licensure. This has spurred some health

Occupational Therapy

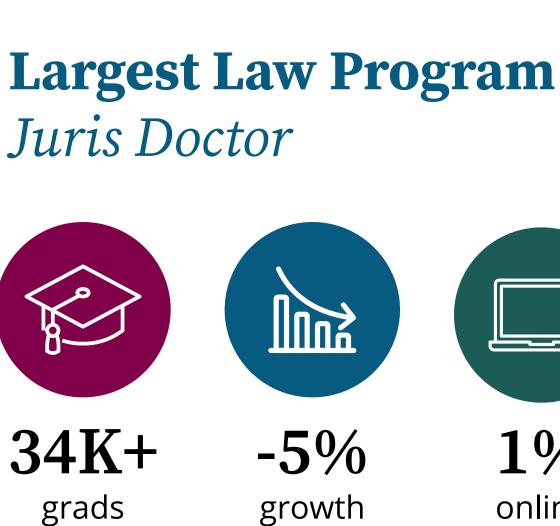
Family Practice Nursing

Nurse Anesthetist

Nursing Practice

of all doctoral

Law



After peaking with 47,549 graduates in 2013, this program has leveled out with about 35,000

annually in recent years.

Education

last decade.

23%

online

1% online

Education is growing steadily

and has consistently been the third-

largest doctoral-level vertical for the

With the Juris Doctor (J.D.) as the

education market.

largest doctoral program, law is the

second-largest vertical in the doctoral

Educational Leadership and Administration

Largest Education Program

4%

of all doctoral grads

grads growth **Doctoral Education Programs** Highest Online Adoption

(min. 40 programs reporting grads)

28%

Administration

4,836

Higher Education

Higher Education Administration

Curriculum and Instruction

Education, General

Engineering

of all doctoral

grads

Educational Leadership and Administration Fastest-Growing Education Programs

24%

growth of top doctoral education programs.

Engineering has consistently been the

fourth-largest doctoral-level vertical for

Electrical and Electronics Engineering

4%

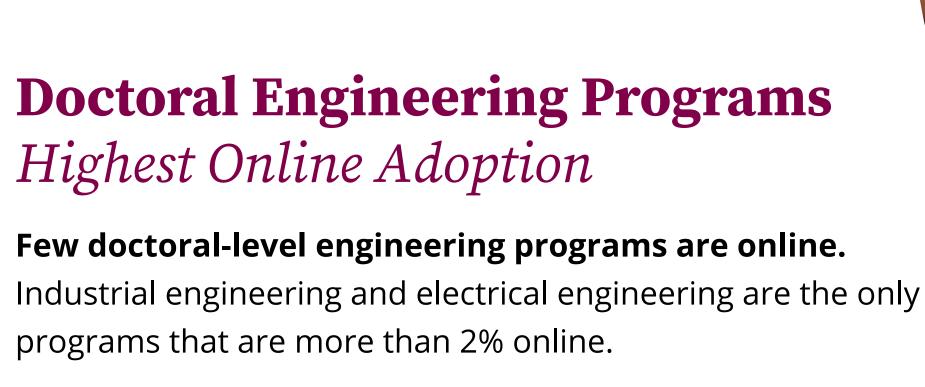
online

Largest Engineering Program

0%

growth

the last decade.



(min. 40 programs reporting grads)

6%

Industrial

Engineering

2,272

grads

Electrical Engineering

4%

Materials Engineering

leading to about 69,000 new jobs.

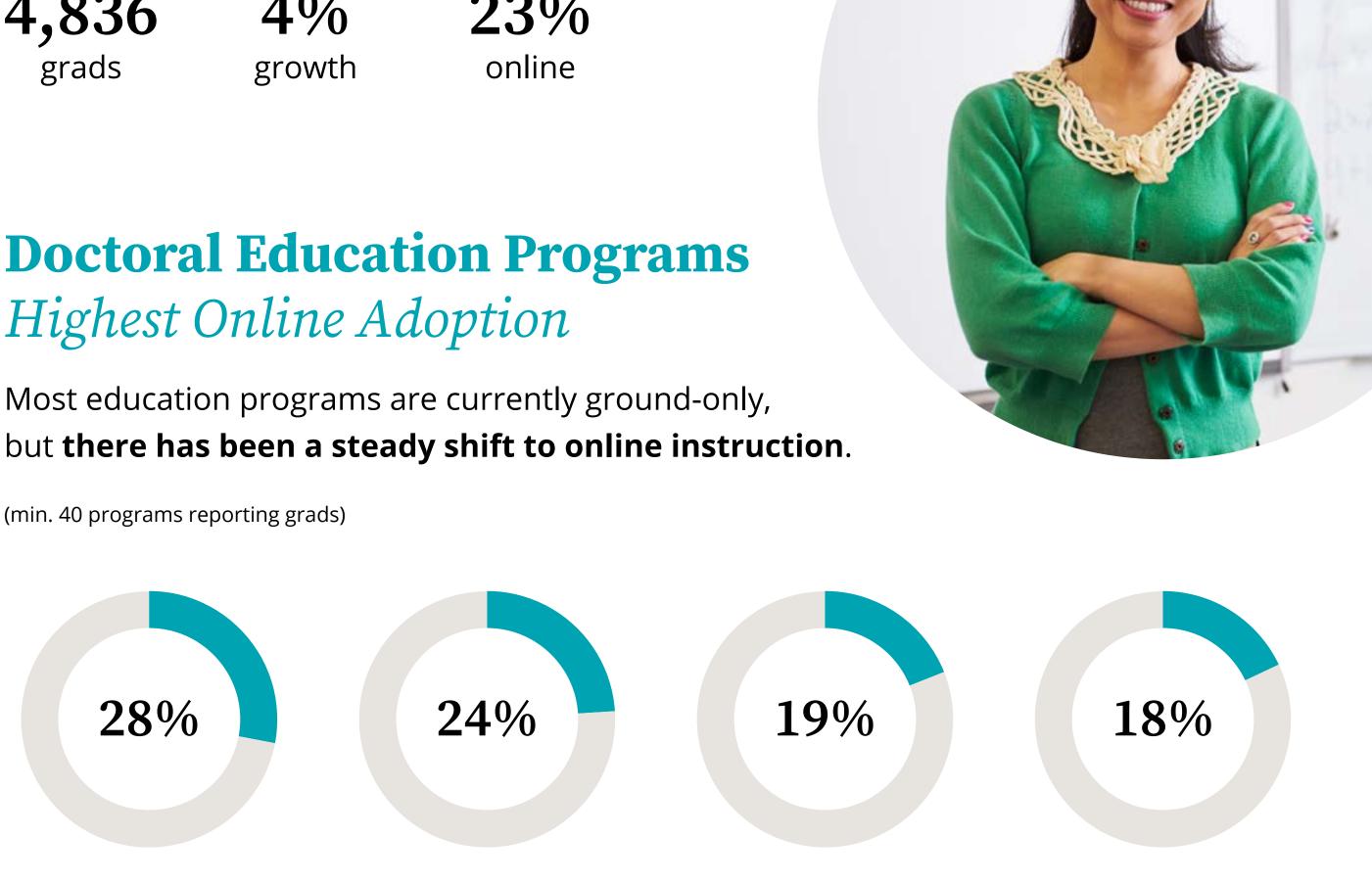
Civil Engineering

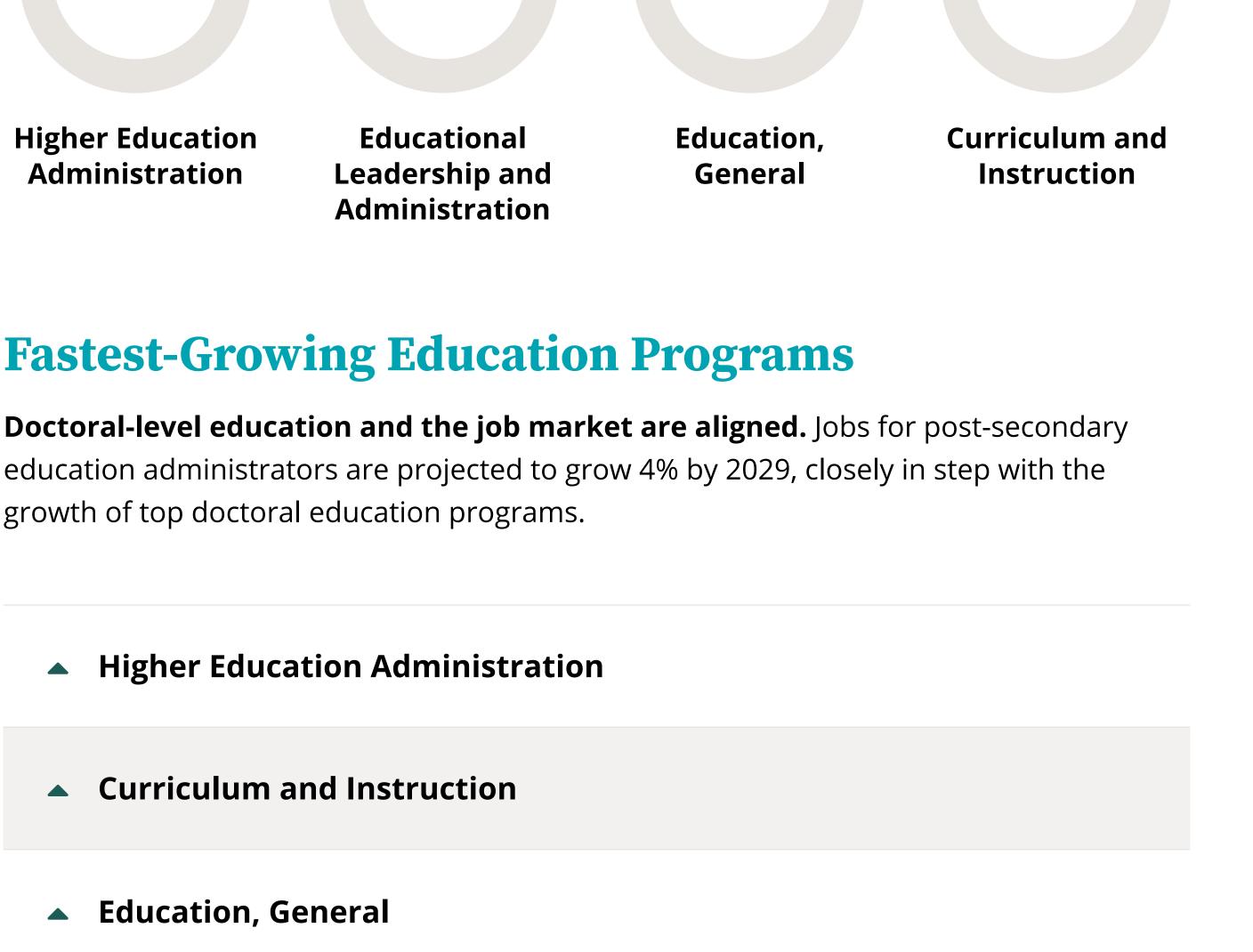
- **Chemical Engineering**

We can equip your university with in-depth analytics to help you meet learners' needs.

WILEY University Services

Mechanical Engineering







For more insights, download the full report, **State of the Education Market: Trends and** Insights in Key Doctoral Disciplines.

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