

# Create Clinical Placement Experiences

THAT BENEFIT BOTH LEARNERS AND PRECEPTORS



We can't overstate the benefits of clinical placements. These on-site opportunities provide valuable hands-on experience, especially for learners who want to become nurses or social workers. But sometimes, your university will encounter barriers when setting them up—and finding the right preceptor is often a big one.

In April 2021, we surveyed chief nursing officers, family practice MDs, nurse practitioners, and social workers about why they do—or do not—act as preceptors. Check out data from the 210 respondents below. You'll find ideas for attracting preceptors who are ready to help your learners participate in rewarding clinical experiences.

## Most of the Respondents Are (or Have Been) Preceptors

Currently a Preceptor

83%

Previously

11%

Never

5%

If they don't act as a preceptor now, **would they later?**

**Yes** 51%  
**Maybe** 40%  
**No** 9%

Only 3 respondents would not

95%

of all respondents were **open to partnering with Wiley to help students find a placement**

## Top Barriers to Becoming a Preceptor

Easing these burdens could entice practitioners to support your placements.



## Incentives Are Often Desired...

## ...but getting to teach is Often Enough

83%

of respondents desire an incentive.

27%

said the opportunity to teach is the best incentive.

## We heard this from:

5%

of chief nursing officers

They're more swayed by **departmental lunches**

26%

of nurse practitioners

They also like **funding for conferences**

36%

of family practice MDs

Teaching is **one of their top choices**

55%

While teaching is attractive to respondents, the *top incentive* is **Funding for CEUs.**

## More Factors That Attract New Preceptors



### MAKING TIME TO ACT AS A PRECEPTOR

They welcome help finding the time to supervise students while doing their job.



### RECEIVING OPPORTUNITIES TO WORK WITH QUALITY STUDENTS

They want to give these students the best education for their specialty.



### RECEIVING ORGANIZATIONAL SUPPORT

They need the authorization to act as a preceptor and lighten part of their workload.



### IMPROVING COMMUNICATION WITH SCHOOLS

They believe increasing communication with faculty could lead to better learning experiences.

## Connect with Preceptors in Our Network

Many universities face challenges when setting up placements for learners. Our exclusive (and extensive) network can help you overcome them. **Gain support for creating on-site opportunities** that align with your learning goals and accreditation considerations by **contacting us today.**