Employers Have Spoken

Ways for Higher Ed to Foster Career Success

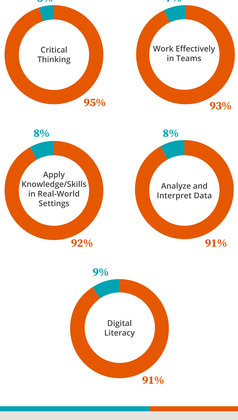
It's true: Most educators and employers agree about which skills students should attain in college. In the report ***How College Contributes to Workforce Success,*** from the Association of American Colleges and Universities (AAC&U) and Hanover Research, approximately 500 executives and hiring managers share their views of higher education and what they think an undergraduate liberal education should achieve.

Do Employers Think a College Degree Is "Worth It"?

Benefits of a Liberal Education

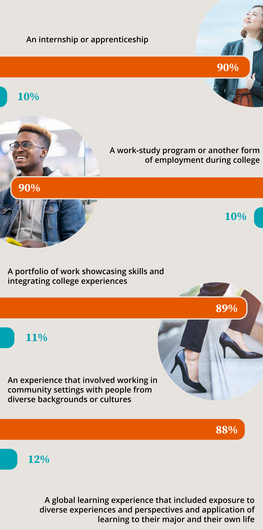
AAC&U's long-standing efforts to define "essential learning outcomes" for colleges and universities have long been supported by employers as important outcomes for success in "work, life, and citizenship." AAC&U's newest employer study adds even more evidence.

The Most Important Skills and Abilities for College Grads



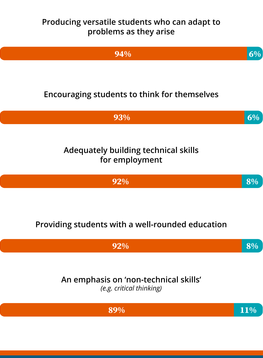
Applied Learning Experiences Give Job Applicants an Edge

Most employers think students who learn by doing can do a lot more in the workplace. These active and applied learning experiences may convince 84 to 90 percent of employers to hire a recent college grad.



How Employers See the Goals of an Undergraduate Education

It's the million-dollar question: How do employers view college's role in preparing graduates for career success? According to the survey, employers think a liberal education should focus on these goals:



Use This Data to Help Your Graduates Go Farther

The bottom line: Employers think higher ed offers a smart route to workplace success. That's great news for universities. What's more, there are ways to enhance liberal education programs and help more students go the distance in their careers and lives.

Download the full report to access additional insights to ensure your program delivers quality outcomes for learners. You can also explore the ***program planning solutions*** from Wiley Education Services. We're here to help you put these insights into action.

WILEY | EDUCATION SERVICES

edservices.wiley.com